



PRESS RELEASE
For immediate release
June 10, 2010

CONTACT: Mandy Phillips
Marketing Manager
Ph: 888-681-8037
mandy.phillips@jofco.com

JOFCO CASEGOODS ACHIEVE LEVEL™ CERTIFICATION

Jasper, IN – Jofco is pleased to announce that 11 of its casegood products have earned level 2 certification as part of the Business and Institutional Furniture Manufacturer’s Association (BIFMA) furniture sustainability standard.

Modeled after LEED, the standard establishes performance criteria and measurable definitions of sustainability. The standard defines sustainability in four areas: Materials, Energy and Atmosphere, Human and Ecosystem Health, and Social Responsibility. It is a points based system with three conformance levels. Products can be awarded a level 1, level 2, or level 3 certification mark based on the combined score achieved in the four areas.

“This certification is a critical step in Jofco’s journey towards corporate sustainability,” says Jofco President & CEO Bill Rubino. “We are mindful of our involvement in the areas of material and energy use, human and ecosystem health and social responsibility. This achievement is a result of hard work and dedication by our cross-functional committee members and all those who contributed. This is another instance of Jofco living its Mission.”

Jofco, which began operations in 1922, is located in Jasper, Indiana where it manufactures casegoods, seating, and healthcare solutions and has over 200 employees. Jofco is also the exclusive U.S. importer and distributor of office products from FREZZA, the second largest manufacturer of executive office furniture in Italy. Jofco serves its clients through a network of authorized dealers. Visit Jofco on the web at www.jofco.com.

###

Jofco

P.O. Box 71
Jasper, Indiana 47547-0071
800-23-jofco
Tel: 812-482-5154
Fax: 812-634-2392
www.jofco.com